



## **Driving Growth through Value Creation**

*From workplace automation to service robots, Konica Minolta banks on advanced technology and innovation to help customers drive business growth*

**Thursday, May 26, 2016** – A leader in print and enterprise content management, Konica Minolta has long recognised that digitisation was fundamentally altering customer expectations and requirements. As such, the company has been identifying and working with leading technologies and solutions to make business processes easier and more mobile.

These initiatives and solutions were showcased at the annual Konica Minolta CONNECT 2016 conference held yesterday at Raffles City Convention Centre.

“With digital transformation driving the business landscape of today, the key to driving growth and creating value for any business is to significantly improve efficiency through seamless workflows and enhanced connectivity within the workplace,” said Christine Tan, General Manager for Konica Minolta BSA National Sales HQ.

### **Workplace of the Future**

On display at the 2016 CONNECT conference was Konica Minolta's 'Innovative Office' that demonstrated the ecosystem of technologies and solutions can make business processes less complex and easier to manage.

Mindful of the needs of today's employee to connect and collaborate to get work done, the company continues to provide total business solutions to help customers create new value by optimising the office and document production environment more efficiently. This reduces costs and transforms business operations.

Konica Minolta's Enterprise Content Management (ECM) Solution, for one, helps by integrating a multitude of tasks into smooth workflows that boosts productivity, while encouraging collaboration among users and allow for easy sharing of information.



### **Digital Workhorse**

Responding to growing market demand for light production , Konica Minolta launched its latest black and white digital press, the bizhub PRO 1100, at CONNECT 2016. On top of providing greater productivity, durability, print quality and printing accuracy, the light production printer includes a high-performance dual colour scanner in response to demand for double-sided, simultaneous scanning.

*- end -*