

Konica Minolta Awarded RobecoSAM Gold Class in Computers & Peripherals and Office Electronics Industry

**Singapore**, **23 February 2015** | Konica Minolta, Inc. (Konica Minolta) has been awarded RobecoSAM Gold Class, a global distinction for corporate sustainability.

RobecoSAM, based in Switzerland, is an investment specialist focused exclusively on Sustainability Investing. RobecoSAM invites over 3,000 of the world's largest



companies to participate in the Corporate Sustainability Assessment. Results are evaluated based on economic, environmental and social initiatives with a focus on long-term value creation.

In its annual Sustainability Yearbook 2015, RobecoSAM recognised Konica Minolta in the highest rank among its industry peers for Computers & Peripherals and Office Electronics industry.

Konica Minolta earned the Gold Class for its economic initiatives including innovation management, risk management, as well as for environmental initiatives on climate change strategies, environmental policy and its management.

"We are very honoured to win this award and this reflects our commitment of creating new value and the ability to respond to changing environment with a long term view", said Jonathan Yeo, General Manager of Konica Minolta Business Solutions Asia Pte. Ltd.

Globally, institutional investors have been paying close attention not only to financial indices but also to environmental, social and governance (ESG) efforts and policies in evaluating corporations' long-term and sustainable value creation. Socially responsible investment (SRI) assessment companies provide those institutional investors with company ratings based on ESG researches.

Based on its management vision to become "a global company that is vital to the society" and "an innovative company that is robust and constantly evolving," Konica Minolta aims to both meet its social responsibilities and build on its competitive edges. The Konica Minolta Group has selected issues, such as environmental challenges, that are very important to society and have a great impact on its businesses and internationally drive CSR initiatives embedded in the businesses by utilizing its proprietary technologies



and long-fostered know-how. The comprehensive management system and activities have been highly appraised.

Under the brand proposition "Giving Shape to Ideas," Konica Minolta will continue developing innovative ideas and ability to put those ideas into practice toward creation of new values that contribute to solve issues in the global society through its business-integrated CSR activities.