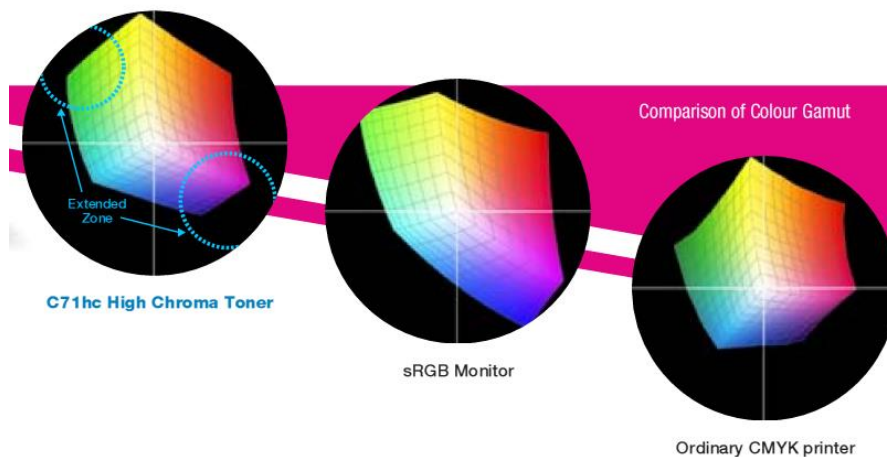




FOR IMMEDIATE RELEASE

Konica Minolta Pushes the Boundaries of Digital Print with the Launch of bizhub PRESS C71hc that Drives the Creation of Vivid Colours

Singapore, 21 July 2015 | Konica Minolta's bizhub PRESS C71hc digital production printer promises new printing possibilities with bold, intense and vibrant RGB colours reproduced in print. Digital print professionals can now deliver unrivalled vividness in corporate and marketing collaterals.



bizhub PRESS C71hc uses **High Chroma toner** that has the ability to reproduce a wider range of sRGB gamut and offers magnificent colours as seen on the monitor screen. Colours such as pink, purple, green and blue become significantly brighter and more vibrant. The toner is derived from Konica Minolta's proprietary **Simitri® HD^E toner technology**.

"With its superior High Chroma toner, the bizhub PRESS C71hc is engineered for effective visual communication. It is furnished with powerful finishing options, workflow and colour management which will enable a digital print professional to benefit from maximized value and reduction in capital expenditure. This once again demonstrates Konica Minolta's commitment to creating new value."



KONICA MINOLTA

commented Mr Jonathan Yeo, General Manager, Regional Headquarters, Konica Minolta Business Solutions Asia.

bizhub PRESS C71hc has value added offerings that allow for media flexibility without outsourcing printing jobs. Some of the product features include automatic duplex printing of up to 300gsm, and producing printed materials up to 1200mm for simplex printing. In addition, it comes with the All-in-one Finisher (FS-532), Saddle Stitcher (SD-506), Stapling Finisher (Fs-531/ FS-612), Multi-folding Unit (FD-503), and Perfect Binder (PB-503).

Engineered for unparalleled productivity and designed for intuitive use, the bizhub PRESS C71hc promises not just colours that come alive on paper, but also the ultimate experience for the most optimal and environmentally-friendly printing environment.



KONICA MINOLTA

Konica Minolta Business Solutions Asia

Konica Minolta Business Solutions, a leading company in advanced document management technologies and Managed IT Services for the desktop to the print shop, brings together unparalleled advances in security, print quality and network integration via its award-winning line of bizhub® multi-function products (MFPs); bizhub PRESS® and bizhub PRO® production print systems; magicolor® color printers; and pagepro® monochrome printers. Konica Minolta also offers software solutions and optimised print services to reduce document output cost, improve productivity and optimise office environment, backed by impeccable service and support team.

Konica Minolta adopts a proactive effort in reducing global environmental impact through its green product lifecycle.

In line with its core message "Giving Shape to Ideas," Konica Minolta endeavours to respond to its customers' needs across the world with relentless creativity, innovation and advance technology.

Konica Minolta and bizhub are registered trademarks of Konica Minolta, Inc. All other trademarks mentioned in this document are the property of their respective owners.

Konica Minolta, the logo, and other trademarks are trademarks of Konica Minolta and may not be used without permission.