



KONICA MINOLTA

## **Konica Minolta Launches Accurio Brand in Asia with AccurioPress C2070 series**

**Thursday, May 18, 2017** – Konica Minolta Business Solutions Asia (BSA), an integral value provider with customer-centric solutions, today launched its first Accurio branded production printing system AccurioPress C2070 series. Konica Minolta will continue to expand the future of professional printing through a comprehensive and fully modular group of digital printing technologies and solutions under the Accurio brand.

The new series enable businesses to expand their offerings with increased versatility to handle different job requirements with reliability and efficiency. It offers superior performance and value with quality colour and offers real-time image density and colour density control sensors.

“As customer demands for new services and reduced costs continue to grow, printing businesses are embracing digital technology for solutions. Accurio is positioned to drive the next level of professional digital print,” said Jonathan Yeo, General Manager, Konica Minolta BSA.” The new Accurio series will provide comprehensive and fully modular line of digital printing technologies and solutions that maximise the use of resources, reduce labour and costs and increase accuracy and productivity, doubling as a sustainable business solution for our clients.”

Key features of the AccurioPress C2070 series includes robust colour performance, banner printing functions, which are suitable for a wide range of products such as book jackets and tri-fold brochures to match different business needs. The new range of media options include thick paper printing up to 350 gsm – useful for creating packaging and promotional tools. The printer also features faster envelope printing speed, and is compatible with advanced controllers for faster processing speeds and maximised output.

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