



SECURITY BLIND SPOTS LURK IN UNLIKELY PLACES




DATA SECURITY:

Blind Spots Cause Data Breaches

Data is a company's most valuable asset in today's knowledge-based economy. Confidential information, intellectual property, personal records and business insights are examples of data that are integral to a company's operations, with billions spent worldwide to buttress their security.

Yet, the safety and security of any organisation's data is only as strong as its weakest link. Hackers and saboteurs constantly pry for the smallest of vulnerabilities that go unnoticed by business and IT decision makers—and exploit them. Often neglected are data that reside in the hard drives of Multi-Function Printers (MFPs), used frequently in offices to print, scan, copy and email sensitive documents.



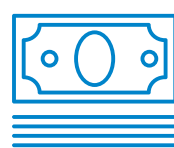
**US\$93
billion**
Projected Worldwide
Spending on
IT Security in 2018

Source: Gartner

THE NEXT LEVEL

Data Breaches Are Costly

Unsecured, an MFP could become compromised and end up leaking confidential data, which may ultimately erode customer trust, damage an organisation's reputation, and lead to the loss of revenue and the loss of new business opportunities.



US\$3.62
million

Average Cost Per Data Breach

Source: 2017 Ponemon Cost of Data Breach Study

Next-Level Data Security for MFPs

Konica Minolta's bizhub SECURE Platinum is a suite of professional services designed to ensure not only data protection for MFPs, but advanced network security for MFPs.



Konica Minolta bizhub SECURE Platinum

SECURE MULTI-FUNCTION PRINTERS

Guard Your Data Assets



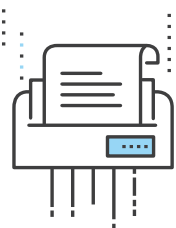
Why It Matters

Gain peace of mind, knowing full well that your company's data are under lock.

bizhub SECURE Platinum Feature

Lock down MFP hard-disk drives with a password to prevent unauthorised data removal or access.

Auto-Delete Data



Why It Matters

It is human nature to forget simple, yet important tasks like deleting sensitive data. Systems, on the other hand, can be programmed to never forget.

bizhub SECURE Platinum Feature

Set a desired time setting to remove any materials located in electronic folders in case users forget to delete them.

Limit Access



Why It Matters

Allow only authorised individuals to use company MFPs and reduce exposure to data theft.

bizhub SECURE Platinum Feature

MFP Authentication, Active Directory Authentication, or Authentication Solutions.

Delete Data Forever



Why It Matters

Like how shredding documents insures against confidential information exposure, shredding data does the same.

bizhub SECURE Platinum Feature

Eliminate all traces of data once it's been deleted and leave data thieves no chance whatsoever to retrieve them with different modes.

Encryption Makes Data Theft Harder



Why It Matters

What good is stolen data if it can't be deciphered? Encryption will make data thieves think twice before making a play.

bizhub SECURE Platinum Feature

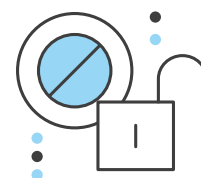
Encrypt confidential data, store them away safely, and prevent unauthorised access by external devices.

Core Features at a Glance

- Change the Administrator Password.
- Encrypt the entire contents of the bizhub hard disk.
- Eliminate any trace of data even after it's been deleted with Temporary Data Overwrite.
- Create a 20-digit secure alphanumeric password to lock down your bizhub hard disk.

SECURE MFP NETWORKS

Exercise Full Control



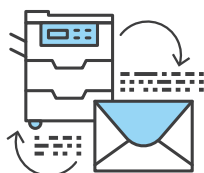
Why It Matters

Respond swiftly to suspected threats before they spread and blow into something bigger.

bizhub SECURE Platinum Feature

Disable non-secure and unwanted services, protocols and ports in an instant.

Secure External Gateways



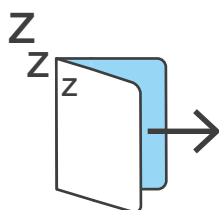
Why It Matters

Improve communication while retaining the integrity of your company's data networks.

bizhub SECURE Platinum Feature

Establish secured links between your MFP and web or email servers.

Automate Log-Offs



Why It Matters

Mitigate account hijacking by unauthorised users.

bizhub SECURE Platinum Feature

Choose to have network user and administrator accounts log off automatically when not in use.

Keep a Log



Why It Matters

An audit trail supports the enforcement of regulatory compliance.

bizhub SECURE Platinum Feature

Historical records of MFP use aid investigative work on breach attempts.

- Time your bizhub multifunctional device to auto-delete any material located in electronic folders.

- Disable non-secure and unwanted services, protocols and ports at your bizhub.
- Enable SSL on the bizhub (self-signed certificate).

- Enable Network User Authentication and User/Administrator Account Auto Log Off.
- Enable Audit Logs.

FAQs

Q: The MFP comes with built-in security features, so why do I need bizhub SECURE Platinum?

A: Konica Minolta MFP comes with many enhanced security functions, which customers can activate themselves if they have the capacity.

A: The bizhub SECURE Platinum services are for customers that require enablement services because they don't have the resources or the bandwidth to enable the functions themselves.

Q: What types of clients would be interested in bizhub SECURE Platinum?

A: Anyone who is concerned about hard drive and network security in their MFPs.

A: Education, Finance, Retail, Government and Legal; just to name a few.

Q: How do I know that bizhub SECURE Platinum has been enabled?

A: Once enabled, a bizhub SECURE Platinum sticker will be placed on the front of the bizhub-enabled MFP and a certificate will be issued.

Q: Once bizhub SECURE Platinum has been enabled, how do I know that it won't be turned off?

A: The settings are protected by a secure Administrator password and only an Administrator can disable them.

A: If the HDD needs to be replaced or be completely overwritten, the Engineer can be directed to re-enable the bizhub SECURE Platinum settings.

Q: If I only need some of the bizhub SECURE features and not all of them, is it possible to select only some of them, and how?

A: Your Konica Minolta Representative will go through the certification checklist to make sure that all customer requirements are strictly implemented.

Q: On which products can I deploy bizhub SECURE Platinum?

A: All MFPs from the current Konica Minolta Office line-up can be equipped with bizhub SECURE Platinum services.

A: A3 Colour and Black & White MFPs, as well as A4 Colour and Black & White MFPs.

(*Optional item required: trusted platform module LK 115) to Enable TLS v1.2 at MFP (self sign Certificate)

Why Choose Konica Minolta?

Many security solutions out there tend to come in standardised formats that may over- or under-deliver. Finite resources dictate that companies maximise what they get in return for their IT security investments.

Konica Minolta's bizhub SECURE Platinum empowers customers with the ability to configure MFP solutions to fit any data-security need — no matter the size of their office or scope of operations.

Partner with Konica Minolta

With over 140 years of imaging expertise, Konica Minolta Business is transforming the workplace of the future with its customer-centric solutions and hardware for the digitally connected world.

Do you see security blind spots in your current MFP set-up but lack the technical know-how to address them?

Do you face resource limitations to enhance MFP security?

Speak to Us Today

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