



KONICA MINOLTA

PRESS RELEASE

Konica Minolta wins 12 BLI Awards from Keypoint Intelligence for its bizhub i-Series, including 'A3 Line of the Year'

Konica Minolta's devices particularly stand out with regard to reliability, quality and usability.

Singapore, 15 January 2021

Konica Minolta is proud to announce that it has received 12 Buyers Lab (BLI) Awards from Keypoint Intelligence, the world's leading and independent evaluator of document imaging hardware, software and services. This is an acknowledgment of the capabilities of Konica Minolta's multi-functional peripheral devices (MFPs) with the leading industry awards. All devices are from Konica Minolta's new bizhub i-Series, underlining the successful relaunch of the company's MFP range. In addition to 10 BLI 2021 Pick Awards for its bizhub A3 MFPs, Konica Minolta secured the BLI 2021 A3 Line of The Year Award. Based on long-term comprehensive testing, Konica Minolta was further acknowledged with the BLI 2021-2023 Most Colour Consistent A3 Brand Award.

Companies demand consistent quality, reliability and the highest levels of usability from their office printers – and it is in exactly these areas



KONICA MINOLTA

that Konica Minolta's A3 bizhub i-Series range impressed the testers from Keypoint Intelligence. Twelve Konica Minolta bizhub A3 MPFs received the Highly Recommended overall rating for outstanding performance in Keypoint Intelligence lab testing. Ten of those models earned Pick Awards in their respective segments: bizhub C250i, C300i, C450i, C550i, C650i, 300i, 360i, 450i, 550i and 750i. This earned Konica Minolta additionally the 'BLI 2021 A3 Line of the Year' award.

This underlying philosophy in product design is the basis for the high usability of the devices and offers a high degree of end-to-end ease of use. For example: The large control panels provide easy access to all basic settings and touch navigation for a pleasant and effective user experience. The panel can be fully customised with all tools and apps a specific user most frequently needs. Further, the on all devices preinstalled MarketPlace gives access to a wide range of cloud offerings.

The BLI 2021–2023 Most Colour Consistent A3 Brand further shows that Konica Minolta's MFPs are able to deliver repeatable high-quality printing results: For this award, BLI analysed colour consistency for well over 20 years and the last five years of results have been included in this evaluation. Technicians print IT8 colour charts at specific test points throughout a device's reliability test, which are then measured using Xrite i1Profiler software together with the i1Pro2 spectrophotometer/iO table combination.

About Konica Minolta Business Solutions Asia

Konica Minolta Business Solutions Asia is transforming the workplace of the future with its customer-centric solutions and hardware for the digitally connected world. We are committed to create new values for the society with our expertise. From information management to technology enabling tools, the solutions help businesses improve time to information, support mobility, and optimise business processes with workflow automation. Konica Minolta, Inc. has also been named to the Dow Jones Sustainability World Index, one of the most prestigious global indices of ESG investment, for eight years in a row. For more information, please visit <http://www.konicaminolta.sg/business/>



KONICA MINOLTA

For media enquiries, please contact

Velle Goh
Marketing Executive
Corporate Branding & Marketing
DID: +65 6361 2840
Email: velle.goh@konicaminolta.com

Jeremy Lim
Senior Digital Marketing Executive
Corporate Branding & Marketing
DID: +65 6361 2836
Email: jeremy.lim@konicaminolta.com

Loon Jian Yew
Head of Regional Marketing
Corporate Branding & Marketing
DID: +65 6361 2825
Email: jianyew.loon@konicaminolta.com